

Professional Selling Guide

Selling the Waterpik® Water Flosser is a great way to get an effective product in your patient's hands quickly and get them on their way to healthier gums and teeth! Whether you plan to sell the product or include it in a treatment plan, Waterpik® offers several resources to help you be successful.

Step 1: **Get To Know The Products and Research** – Educate your team about the product's benefits, features, pricing, etc.

Step 2: **Display** – Be sure to place a display unit in your reception area and/or treatment room.

Step 3: **Inform and Promote** – Share information about the Waterpik® Water Flosser with patients in person and online.

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Get To Know The Products & Research



Take advantage of **FREE** CE credits and a **FREE** Lunch and Learn! Also, have your staff try the Waterpik® Water Flosser for themselves.

2

Display



Keep the product visible so you can show patients the different jet tips and how to use the product.

3

Inform & Promote



Waterpik® offers patient videos, a social media toolkit, **FREE** brochures and **FREE** displays to help you share information with your patients.



Visit us online for the best resources for your office and to view our social media toolkit

<https://www.waterpik.com/oral-health/pro/resources/>

Connect with us:



#WaterpikOralHealth #Waterpik



waterpik®